



MyManila

Images of old|new Manila

Theme

Manila is a glaring study in contrasts. This is where the rumble of big city traffic meets the steady clip-clop of horses' hooves. This is where nightclubs and discos sit side by side with art galleries and museums, a place where gourmet restaurants are seconds away from roadside canteens. This is where rich tradition meets modern urban living, a city where the old blends with the new in a seamless tapestry of culture. More than its landmarks, Manila has this particular quality, a certain air, a distinct flavor that makes it like no other city in the metro.

Sponsored by Avida Towers San Lazaro, **MyManila** is a photography contest aimed at capturing the dynamism of Manila while showcasing the talents of amateur Filipino photographers and enthusiasts.

Official Photo Contest Rules and Regulations

- 1) Each contest entry or photograph must include an accomplished entry form (attached). A contestant may submit up to a maximum of four (4) entries. Numerous entries need not be mailed in separate envelopes.
- 2) Entries must be delivered to the ground floor lobby guard of Avida Land Corp. Mondragon House, 324 Sen. Gil Puyat Ave., Makati City) by **6 pm of November 14, 2007**. Avida is not responsible for entries that are lost, late, delayed, misdirected, unintelligible, illegible, incomplete, postage due, stolen, returned, separated, damaged, or undeliverable entries or mail.
- 3) A model release form must accompany photos containing identifiable people. Model releases are the responsibility of the contestant and must be available in the event the photo is a winner.
- 4) Entries must be in colour.
- 5) Any point-and-shoot, SLR, DSLR, medium format camera may be used.
- 6) Entries must be photo lab-printed on an **8x10 in.** photo paper. Digital prints should match the quality and character of the original digital capture. White borders around the image area are optional but should not exceed one (1) inch on all sides.
- 7) Compositional changes to digital files are NOT acceptable. Tonal or colour cast corrections are acceptable. Creative effects done within the camera at the time of exposure (e.g. multiple exposures, flash fill, lighting, filtration) are allowed.
- 8) For all entries, original material, including original negatives and/or capture files must be available for reproduction purposes. All entries and contest materials received become property of Avida and will not be returned.
- 9) All submissions must be original, unpublished photos taken of or in Manila.

- 10) By signing the attached entry form, the contestant grants Avida the unrestricted and exclusive rights to use photograph(s) for any purpose. This includes, but is not limited to, publishing your photograph(s) in print or electronic form for promotional purposes without further compensation, and the right to use the photographers name as a credit along with the photo. The photographer must own all rights to any photographs entered in this contest. It is the responsibility of the contestant to ensure that publication of the photos raises no legal claims. Accordingly, the contestant agrees to compensate the sponsors fully regarding any claims arising out of the use of the photos. Photos previously published in full or in part in other publications, contests etc., will be disqualified.
- 11) Each contestant can win only one (1) prize.
- 12) Prior to receiving a prize, the winners will be required to sign an agreement declaring the following, among others: a) The photo submitted is his or her original work. b) The photo was taken at the location specified on the entry form.
- 13) The contest is open to any amateur Filipino photographer over 18 years of age, excluding Avida employees and/or their immediate family members.
- 14) Only the photographer has the right to submit an entry.
- 15) By signing the entry form, the participant consents to the entry of his or her submission and agrees to these Official Rules and Regulations and the decisions of the judges, which are final and binding in all matters to this contest.

Awards and Prizes

1st Prize: PhP12,000.00

2nd Prize: PhP8,000.00

3rd Prize: PhP5,000.00

Other minor prizes

Awarding ceremonies will be held at the Avida Towers San Lazaro activity area on **November 18, 2007** (tentative). Finalists will be notified and invited to attend the event.

For More Information

Call: 753-1178 or 753-4906

Email: venturanza.januel@avidaland.com

Web: www.avidaland.com



MyManila

Images of old|new Manila

Official Entry Form

Photographer's Name:

Birthday:

Address:

Affiliation(s):

Contact numbers:

Email address:

Camera used:

Additional equipment:

Title of Photo:

Place where the photo was taken:

Date the photo was taken:

Brief description of the photo:

I certify that the above information is correct. My signature confirms my acceptance and compliance with all the contest rules and regulations.

Photographer's signature